

Structural Properties of Utility Functions

Walrasian Demand

Econ 3030

Fall 2025

Lecture 4

Outline

- ① Structural Properties of Utility Functions
 - ① Local Non Satiation
 - ② Convexity
 - ③ Quasi-linearity
- ② Walrasian Demand

Definition

The utility function $u : X \rightarrow \mathbb{R}$ **represents** the binary relation \succsim on X if

$$\mathbf{x} \succsim \mathbf{y} \Leftrightarrow u(\mathbf{x}) \geq u(\mathbf{y}).$$

Theorem (Debreu)

Suppose $X \subseteq \mathbb{R}^n$. A binary relation \succsim on X is complete, transitive, and continuous if and only if it admits a continuous utility representation $u : X \rightarrow \mathbb{R}$.

- We are interested in connections between utility functions and preferences.

Structural Properties of Utility Functions

- The main idea is to understand the relation between properties of preferences and characteristics of the utility function that represents them.

Local Non Satiation

Definition

A preference relation \succsim is **locally nonsatiated** if for all $\mathbf{x} \in X$ and $\varepsilon > 0$, there exists some \mathbf{y} such that $\|\mathbf{y} - \mathbf{x}\| < \varepsilon$ and $\mathbf{y} \succ \mathbf{x}$.

- For any consumption bundle, there is always a nearby bundle that is strictly preferred to it.

Example: The lexicographic preference on \mathbb{R}^2 is locally nonsatiated

- Fix (x_1, x_2) and $\varepsilon > 0$.
- Then $(x_1 + \frac{\varepsilon}{2}, x_2)$ satisfies $\|(x_1 + \frac{\varepsilon}{2}, x_2) - (x_1, x_2)\| < \varepsilon$
- and $(x_1 + \frac{\varepsilon}{2}, x_2) \succ (x_1, x_2)$.

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- For any consumption bundle, there is always a nearby bundle that is strictly preferred to it.

Definition

A utility function $u : X \rightarrow \mathbb{R}$ is **locally nonsatiated** if it represents a locally nonsatiated preference relation \succsim ; that is, if for every $\mathbf{x} \in X$ and $\varepsilon > 0$, there exists some \mathbf{y} such that $\|\mathbf{y} - \mathbf{x}\| < \varepsilon$ and $u(\mathbf{y}) > u(\mathbf{x})$.

Proposition

If \succsim is strictly monotone, then it is locally nonsatiated.

Proof.

Let \mathbf{x} be given, and let $\mathbf{y} = \mathbf{x} + \frac{\varepsilon}{n}\mathbf{e}$, where $\mathbf{e} = (1, \dots, 1)$.

- Then we have $y_i > x_i$ for each i .
- Strict monotonicity implies that $\mathbf{y} \succ \mathbf{x}$.
- Note that

$$\|\mathbf{y} - \mathbf{x}\| = \sqrt{\sum_{i=1}^n \left(\frac{\varepsilon}{n}\right)^2} = \frac{\varepsilon}{\sqrt{n}} < \varepsilon.$$

- Thus \succsim is locally nonsatiated. □

Definitions

A preference relation \succsim is

- **convex** if

$$\mathbf{x} \succsim \mathbf{y} \Rightarrow \alpha \mathbf{x} + (1 - \alpha) \mathbf{y} \succsim \mathbf{y} \text{ for all } \alpha \in (0, 1)$$

- **strictly convex** if

$$\mathbf{x} \succsim \mathbf{y} \text{ and } \mathbf{x} \neq \mathbf{y} \Rightarrow \alpha \mathbf{x} + (1 - \alpha) \mathbf{y} \succ \mathbf{y} \text{ for all } \alpha \in (0, 1)$$

- Convexity says that taking convex combinations cannot make the decision maker worse off.
- Strict convexity says that taking convex combinations makes the decision maker better off.

Question

- What does convexity imply for the utility function representing \succsim ?

Definitions

Suppose C is a convex subset of X . A function $f : C \rightarrow \mathbb{R}$ is:

- **concave** if

$$f(\alpha \mathbf{x} + (1 - \alpha) \mathbf{y}) \geq \alpha f(\mathbf{x}) + (1 - \alpha) f(\mathbf{y})$$

for all $\alpha \in [0, 1]$ and $\mathbf{x}, \mathbf{y} \in C$;

- **strictly concave** if

$$f(\alpha \mathbf{x} + (1 - \alpha) \mathbf{y}) > \alpha f(\mathbf{x}) + (1 - \alpha) f(\mathbf{y})$$

for all $\alpha \in (0, 1)$ and $\mathbf{x}, \mathbf{y} \in X$ such that $\mathbf{x} \neq \mathbf{y}$;

- **quasiconcave** if

$$f(\mathbf{x}) \geq f(\mathbf{y}) \Rightarrow f(\alpha \mathbf{x} + (1 - \alpha) \mathbf{y}) \geq f(\mathbf{y})$$

for all $\alpha \in [0, 1]$;

- **strictly quasiconcave** if

$$f(\mathbf{x}) \geq f(\mathbf{y}) \text{ and } \mathbf{x} \neq \mathbf{y} \Rightarrow f(\alpha \mathbf{x} + (1 - \alpha) \mathbf{y}) > f(\mathbf{y})$$

for all $\alpha \in (0, 1)$.

Convexity and Quasiconcave Utility Functions

- Convexity is equivalent to quasi concavity of the corresponding utility function.

Proposition

If $u : X \rightarrow \mathbb{R}$ represents \succsim , then:

- 1 \succsim is convex if and only if u is quasiconcave;
- 2 \succsim is strictly convex if and only if u is strictly quasiconcave.

- Convexity of \succsim implies that any utility representation is quasiconcave, but not necessarily concave.

Proof.

Question 3b. Problem Set 2.



Quasiconcave Utility and Convex Upper Contours

Proposition

Let \succsim be a preference relation on X represented by $u : X \rightarrow \mathbb{R}$. Then, the upper contour set is a convex subset of X if and only if u is quasiconcave.

Proof.

- Suppose that u is quasiconcave.
 - Fix $\mathbf{z} \in X$, and take any $\mathbf{x}, \mathbf{y} \in \succsim(\mathbf{z})$.
 - Wlog, assume $u(\mathbf{x}) \geq u(\mathbf{y})$, so that $u(\mathbf{x}) \geq u(\mathbf{y}) \geq u(\mathbf{z})$, and let $\alpha \in [0, 1]$.
 - By quasiconcavity of u ,
$$u(\mathbf{z}) \leq u(\mathbf{y}) \leq u(\alpha\mathbf{x} + (1 - \alpha)\mathbf{y})$$
so $\alpha\mathbf{x} + (1 - \alpha)\mathbf{y} \in \succsim(\mathbf{z})$.
 - Hence $\alpha\mathbf{x} + (1 - \alpha)\mathbf{y}$ belongs to $\succsim(\mathbf{z})$, proving it is convex.
- Now suppose the better-than set is convex.
 - Let $\mathbf{x}, \mathbf{y} \in X$ and $\alpha \in [0, 1]$, and suppose $u(\mathbf{x}) \geq u(\mathbf{y})$.
 - Then $\mathbf{x} \in \succ(\mathbf{y})$ and $\mathbf{y} \in \succsim(\mathbf{y})$, and so \mathbf{x} and \mathbf{y} are both in $\succsim(\mathbf{y})$.
 - Since $\succsim(\mathbf{y})$ is convex (by assumption), then $\alpha\mathbf{x} + (1 - \alpha)\mathbf{y} \in \succsim(\mathbf{y})$.
 - Since u represents \succsim ,
$$u(\alpha\mathbf{x} + (1 - \alpha)\mathbf{y}) \geq u(\mathbf{y})$$
 - Thus u is quasiconcave.



Convexity and Induced Choices

Proposition

If \succsim is convex, then $C_{\succsim}(A)$ is convex for all convex A .

If \succsim is strictly convex, then $C_{\succsim}(A)$ has at most one element for any convex A .

Proof.

- Let A be convex and $\mathbf{x}, \mathbf{y} \in C_{\succsim}(A)$.
 - By definition of $C_{\succsim}(A)$, $\mathbf{x} \succsim \mathbf{y}$.
 - Since A is convex: $\alpha\mathbf{x} + (1 - \alpha)\mathbf{y} \in A$ for any $\alpha \in [0, 1]$.
 - Convexity of \succsim implies $\alpha\mathbf{x} + (1 - \alpha)\mathbf{y} \succsim \mathbf{y}$.
 - By definition of C_{\succsim} , $\mathbf{y} \succsim \mathbf{z}$ for all $\mathbf{z} \in A$.
 - Using transitivity, $\alpha\mathbf{x} + (1 - \alpha)\mathbf{y} \succsim \mathbf{y} \succsim \mathbf{z}$ for all $\mathbf{z} \in A$.
 - Hence, $\alpha\mathbf{x} + (1 - \alpha)\mathbf{y} \in C_{\succsim}(A)$ by definition of induced choice rule.
 - Therefore, $C_{\succsim}(A)$ is convex for any convex A .
- Now suppose there exists a convex A for which $|C_{\succsim}(A)| \geq 2$.
 - Then there exist $\mathbf{x}, \mathbf{y} \in C_{\succsim}(A)$ with $\mathbf{x} \neq \mathbf{y}$.
 - Since A is convex, $\alpha\mathbf{x} + (1 - \alpha)\mathbf{y} \in A$ for all $\alpha \in (0, 1)$.
 - Since $\mathbf{x} \succsim \mathbf{y}$ and $\mathbf{x} \neq \mathbf{y}$, strict convexity implies $\alpha\mathbf{x} + (1 - \alpha)\mathbf{y} \succ \mathbf{y}$, but this contradicts the fact that $\mathbf{y} \in C_{\succsim}(A)$. □

Definition

The function $u : \mathbb{R}^n \rightarrow \mathbb{R}$ is **quasi-linear** if there exists a function $v : \mathbb{R}^{n-1} \rightarrow \mathbb{R}$ such that $u(\mathbf{x}, m) = v(\mathbf{x}) + m$.

- We think of the n -th good as money (the numeraire).

Proposition

The preference relation \succsim on \mathbb{R}^n admits a quasi-linear representation if and only if

- 1 $(\mathbf{x}, m) \succsim (\mathbf{x}, m')$ if and only if $m \geq m'$, for all $\mathbf{x} \in \mathbb{R}^{n-1}$ and all $m, m' \in \mathbb{R}$;
- 2 $(\mathbf{x}, m) \succsim (\mathbf{x}', m')$ if and only if $(\mathbf{x}, m + m'') \succsim (\mathbf{x}', m' + m'')$, for all $\mathbf{x} \in \mathbb{R}^{n-1}$ and $m, m', m'' \in \mathbb{R}$;
- 3 for all $\mathbf{x}, \mathbf{x}' \in \mathbb{R}^{n-1}$, there exist $m, m' \in \mathbb{R}$ such that $(\mathbf{x}, m) \sim (\mathbf{x}', m')$.

- 1 If two bundles have identical goods, the consumer prefers the one with more money.
- 2 Adding (or subtracting) the same monetary amount does not change rankings.
- 3 Monetary transfers can always be used to achieve indifference.

Proof.

Question 3c. Problem Set 2.



Proposition

Suppose that the preference relation \succsim on \mathbb{R}^n admits two quasi-linear representations: $v(\mathbf{x}) + m$, and $v'(\mathbf{x}) + m$, where $v, v' : \mathbb{R}^{n-1} \rightarrow \mathbb{R}$. Then there exists $c \in \mathbb{R}$ such that $v'(\mathbf{x}) = v(\mathbf{x}) - c$ for all $\mathbf{x} \in \mathbb{R}^{n-1}$.

Proof.

Exercise



Homothetic Preferences and Utility

- Homothetic preferences are also useful in many applications, in particular for aggregation problems in macroeconomics.

Definition

The preference relation \succsim on X is **homothetic** if for all $\mathbf{x}, \mathbf{y} \in X$,

$$\mathbf{x} \sim \mathbf{y} \Rightarrow \alpha \mathbf{x} \sim \alpha \mathbf{y} \text{ for each } \alpha > 0$$

Homothetic Preferences and Utility

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Definition

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Proposition

The continuous preference relation \succsim on \mathbb{R}^n is homothetic if and only if it is represented by a utility function that is homogeneous of degree 1.

- A function is homogeneous of degree r if $f(\alpha \mathbf{x}) = \alpha^r f(\mathbf{x})$ for any \mathbf{x} and $\alpha > 0$.

Proof.

Question 3d. Problem Set 2.



Main Questions

- Suppose the consumer uses her income to purchase goods (commodities) at exogenously given prices:
 - What are the optimal consumption choices?
 - How do they depend on prices and income?
- Typically, we answer this questions solving a constrained optimization problem using calculus.
- That means the utility function must be not only continuous, but also differentiable.
 - Differentiability, however, is not a property we can derive from preferences.
- Sometimes, calculus is not necessary, and we can talk about optimal choices even when preferences are not necessarily represented by a utility function.

Budget Set

- First, we define what a consumer can afford.

Definition

The **Budget Set** $B(\mathbf{p}, w) \subset \mathbb{R}^n$ at prices \mathbf{p} and income w is the set of all affordable consumption bundles and is defined by

$$B(\mathbf{p}, w) = \{\mathbf{x} \in \mathbb{R}_+^n : \mathbf{p} \cdot \mathbf{x} \leq w\}.$$

- This is the set of consumption bundles the consumer can choose **from**. She cannot purchase consumption bundles outside of this set.
- Implicit assumptions: goods are perfectly divisible; consumption is non negative; the total price of consumption cannot exceed income; prices are linear. Think of possible violations.

Main Idea

- The optimal consumption bundles are those that are weakly preferred to all other affordable bundles.

Definition

Given a preference relation \succsim , the **Walrasian demand correspondence** $x^* : \mathbb{R}_{++}^n \times \mathbb{R}_+ \rightarrow \text{all subsets of } \mathbb{R}_+^n$ is defined by

$$x^*(\mathbf{p}, w) = \{\mathbf{x} \in B(\mathbf{p}, w) : \mathbf{x} \succsim \mathbf{y} \text{ for any } \mathbf{y} \in B(\mathbf{p}, w)\}.$$

- By definition, any $\mathbf{x}^* \in x^*(\mathbf{p}, w)$ has the property that
$$\mathbf{x}^* \succsim \mathbf{x} \quad \text{for any } \mathbf{x} \in B(\mathbf{p}, w).$$
- Walrasian demand equals the induced choice rule for preference relation \succsim and “available set” $B(\mathbf{p}, w)$:

$$x^*(\mathbf{p}, w) = C_{\succsim}(B(\mathbf{p}, w)).$$

- More implicit assumptions: income is non negative; prices are strictly positive.

Walrasian Demand With Utility

- Although we do not need the utility function to exist to define Walrasian demand, if a utility function exists there is an equivalent definition.

Definition

Given a utility function $u : \mathbb{R}_+^n \rightarrow \mathbb{R}$, the **Walrasian demand correspondence** $x^* : \mathbb{R}_{++}^n \times \mathbb{R}_+ \rightarrow \text{all subsets of } \mathbb{R}_+^n$ is defined by

$$x^*(\mathbf{p}, w) = \arg \max_{\mathbf{x} \in B(\mathbf{p}, w)} u(\mathbf{x}) \quad \text{where} \quad B(\mathbf{p}, w) = \{\mathbf{x} \in \mathbb{R}_+^n : \mathbf{p} \cdot \mathbf{x} \leq w\}.$$

- From now on, for simplicity, write $\rightarrow \mathbb{R}_+^n$ instead of $\rightarrow \text{all subsets of } \mathbb{R}_+^n$
- As before,

$$x^*(\mathbf{p}, w) = C_{\succsim}(B(\mathbf{p}, w)).$$

and for any $\mathbf{x}^* \in x^*(\mathbf{p}, w)$

$$u(\mathbf{x}^*) \geq u(\mathbf{x}) \quad \text{for any } \mathbf{x} \in B(\mathbf{p}, w).$$

- We can derive some properties of Walrasian demand directly from assumptions on preferences and/or utility.

Walrasian Demand Is Homogeneous of Degree Zero

Proposition

Walrasian demand is homogeneous of degree zero; that is, for any $\alpha > 0$

$$x^*(\alpha \mathbf{p}, \alpha w) = x^*(\mathbf{p}, w)$$

Proof.

For any $\alpha > 0$,

$$B(\alpha \mathbf{p}, \alpha w) = \{\mathbf{x} \in \mathbb{R}_+^n : \alpha \mathbf{p} \cdot \mathbf{x} \leq \alpha w\} = \{\mathbf{x} \in \mathbb{R}_+^n : \mathbf{p} \cdot \mathbf{x} \leq w\} = B(\mathbf{p}, w)$$

because α is a scalar

- Since the constraints are the same, the optimal choices must also be the same. □

The Consumer Spends All Her Income

This is sometimes known as Walras' Law for individuals

Proposition (Full Expenditure)

If \succsim is locally nonsatiated, then

$$\mathbf{p} \cdot \mathbf{x} = w \quad \text{for any } \mathbf{x} \in x^*(\mathbf{p}, w)$$

Proof.

Suppose not.

- Then there exists an $\mathbf{x} \in x^*(\mathbf{p}, w)$ with $\mathbf{p} \cdot \mathbf{x} < w$.
- By local non-satiation and continuity of the dot product one can find some \mathbf{y} such that $\mathbf{y} \succ \mathbf{x}$ and

$$\|\mathbf{y} - \mathbf{x}\| < \varepsilon \text{ with } \varepsilon > 0 \quad \text{and} \quad \mathbf{p} \cdot \mathbf{y} \leq w.$$

- This contradicts $\mathbf{x} \in x^*(\mathbf{p}, w)$. □

Proposition

If u is quasiconcave, then $x^(\mathbf{p}, w)$ is convex.*

If u is strictly quasiconcave, then $x^(\mathbf{p}, w)$ is unique.*

- $B(\mathbf{p}, w)$ is a convex set (prove this), and $x^*(\mathbf{p}, w) = C_{\succsim}(B(\mathbf{p}, w))$, so we have already proved this (u (strictly) quasiconcave means \succsim (strictly) convex).

Proof.

Suppose $\mathbf{x}, \mathbf{y} \in x^*(\mathbf{p}, w)$ and pick $\alpha \in [0, 1]$.

- Convexity: need to show $\alpha\mathbf{x} + (1 - \alpha)\mathbf{y} \in x^*(\mathbf{p}, w)$.
 - $u(\mathbf{x}) \geq u(\mathbf{y})$, by definition of $x^*(\mathbf{p}, w)$, and $u(\alpha\mathbf{x} + (1 - \alpha)\mathbf{y}) \geq u(\mathbf{y})$, by quasi-concavity
 - $u(\mathbf{y}) \geq u(\mathbf{z})$ for any $\mathbf{z} \in B(\mathbf{p}, w)$ by definition of $x^*(\mathbf{p}, w)$.
 - Thus $u(\alpha\mathbf{x} + (1 - \alpha)\mathbf{y}) \geq u(\mathbf{z})$ for any $\mathbf{z} \in B(\mathbf{p}, w)$ proving $\alpha\mathbf{x} + (1 - \alpha)\mathbf{y} \in x^*(\mathbf{p}, w)$.
- Uniqueness: suppose not, then $\mathbf{x}, \mathbf{y} \in x^*(\mathbf{p}, w)$ and $\mathbf{x} \neq \mathbf{y}$
 - strict quasi-concavity implies $u(\alpha\mathbf{x} + (1 - \alpha)\mathbf{y}) > u(\mathbf{y})$ for any $\alpha \in (0, 1)$
 - $\alpha\mathbf{x} + (1 - \alpha)\mathbf{y} \in B(\mathbf{p}, w)$, because $B(\mathbf{p}, w)$ is convex, contradicting $\mathbf{y} \in x^*(\mathbf{p}, w)$.



Walrasian Demand Is Non-Empty and Compact

Proposition

If u is continuous, then $x^(\mathbf{p}, w)$ is nonempty and compact.*

- We already proved this as well.

Proof.

Define A by

$$A = B(\mathbf{p}, w) = \{\mathbf{x} \in \mathbb{R}_+^n : \mathbf{p} \cdot \mathbf{x} \leq w\}$$

- This is a closed and bounded (i.e. compact, set) and

$$x^*(\mathbf{p}, w) = C_{\succsim}(A) = C_{\succsim}(B(\mathbf{p}, w))$$

where \succsim are the preferences represented by u .

- Then $x^*(\mathbf{p}, w)$ is the set of maximizers of a continuous function over a compact set.



Walrasian Demand: Examples

How do we find Walrasian Demand?

- Need to solve a constrained maximization problem, usually using calculus.

Question 4, Problem Set 2; due next Wednesday.

For each of the following utility functions, find the Walrasian demand correspondence.
(Hint: pictures may help)

- 1 $u(\mathbf{x}) = \prod_{i=1}^n x_i^{\alpha_i}$ with $\alpha_i > 0$ (generalized Cobb-Douglas).
- 2 $u(\mathbf{x}) = \min\{\alpha_1 x_1, \alpha_2 x_2, \dots, \alpha_n x_n\}$ with $\alpha_i > 0$ (generalized Leontief).
- 3 $u(\mathbf{x}) = \sum_{i=1}^n \alpha_i x_i$ for $\alpha_i > 0$ (generalized linear).
- 4 $u(\mathbf{x}) = \left[\sum_{i=1}^n \alpha_i x_i^\rho \right]^{\frac{1}{\rho}}$ (generalized CES).

- Can we do the second one using calculus?
- How about the third? Do we need calculus?
- Constant elasticity of substitution (CES) preferences are the most commonly used homothetic preferences. Many preferences are a special case of CES.

An Optimization Recipe

How to solve $\max f(\mathbf{x})$ **subject to** $g_i(\mathbf{x}) \leq 0$ **with** $i = 1, \dots, m$

- 1 Write the Lagrange function $L : \mathbb{R}^n \times \mathbb{R}^m \rightarrow \mathbb{R}$ as

$$L(\mathbf{x}, \boldsymbol{\lambda}) = f(\mathbf{x}) - \sum_{i=1}^m \lambda_i g_i(\mathbf{x})$$

- 2 Write the First Order Conditions:

$$\underbrace{\overbrace{\nabla L(\mathbf{x}, \boldsymbol{\lambda})}^{n \times 1}} = \nabla f(\mathbf{x}) - \sum_{i=1}^m \lambda_i \nabla g_i(\mathbf{x}) = \mathbf{0}$$
$$\frac{\partial f(\mathbf{x})}{\partial x_j} - \sum_{i=1}^m \lambda_i \frac{\partial g_i(\mathbf{x})}{\partial x_j} = 0 \text{ for all } j=1, \dots, n$$

- 3 Write constraints, inequalities for $\boldsymbol{\lambda}$, and complementary slackness conditions:

$$\begin{aligned} g_i(\mathbf{x}) &\leq 0 & \text{with } i = 1, \dots, m \\ \lambda_i &\geq 0 & \text{with } i = 1, \dots, m \\ \lambda_i g_i(\mathbf{x}) &= 0 & \text{with } i = 1, \dots, m \end{aligned}$$

- 4 Find the \mathbf{x} and $\boldsymbol{\lambda}$ that satisfy all these and you are done...hopefully.

The Recipe In Action: Cobb-Dougals Utility

Compute Walrasian demand when the utility function is $u(x_1, x_2) = x_1^\alpha x_2^{1-\alpha}$

Here $x^*(\mathbf{p}, w)$ is the solution to

$$\max_{x_1, x_2 \in \{p_1 x_1 + p_2 x_2 \leq w, x_1 \geq 0, x_2 \geq 0\}} x_1^\alpha x_2^{1-\alpha}$$

① The Langrangian is

$$L(\mathbf{x}, \boldsymbol{\lambda}) = x_1^\alpha x_2^{1-\alpha} - \lambda_w (p_1 x_1 + p_2 x_2 - w) - (-\lambda_1 x_1) - (-\lambda_2 x_2)$$

② The First Order Condition (w.r.t. \mathbf{x}) is:

$$\underbrace{\nabla L(\mathbf{x}, \boldsymbol{\lambda})}_{2 \times 1} = \begin{pmatrix} \alpha x_1^{\alpha-1} x_2^{1-\alpha} - \lambda_w p_1 + \lambda_1 \\ (1-\alpha) x_1^\alpha x_2^{-\alpha} - \lambda_w p_2 + \lambda_2 \end{pmatrix} = \begin{pmatrix} \alpha \frac{u(x_1, x_2)}{x_1} - \lambda_w p_1 + \lambda_1 \\ (1-\alpha) \frac{u(x_1, x_2)}{x_2} - \lambda_w p_2 + \lambda_2 \end{pmatrix} = \mathbf{0}$$

③ The constraints, inequalities for $\boldsymbol{\lambda}$, and complementary slackness are:

$$\begin{aligned} p_1 x_1 + p_2 x_2 - w &\leq 0 & -x_1 &\leq 0, & \text{and} & -x_2 &\leq 0 \\ \lambda_w &\geq 0, & \lambda_1 &\geq 0, & \text{and} & \lambda_2 &\geq 0 \\ \lambda_w (p_1 x_1 + p_2 x_2 - w) &= 0, & \lambda_1 x_1 &= 0, & \text{and} & \lambda_2 x_2 &= 0 \end{aligned}$$

④ Find a solution to the above (easy for me to say).

The Recipe In Action: Cobb-Dougals Utility

Compute Walrasian demand when the utility function is $u(x_1, x_2) = x_1^\alpha x_2^{1-\alpha}$

$$\alpha \frac{u(x_1, x_2)}{x_1} - \lambda_w p_1 + \lambda_1 = 0 \quad \text{and} \quad (1 - \alpha) \frac{u(x_1, x_2)}{x_2} - \lambda_w p_2 + \lambda_2 = 0$$

We must solve:

$$\begin{aligned} p_1 x_1 + p_2 x_2 - w &\leq 0 & \text{and} & & \lambda_w &\geq 0, \lambda_1 \geq 0, \lambda_2 \geq 0 \\ -x_1 &\leq 0, \quad -x_2 \leq 0 \\ \lambda_w (p_1 x_1 + p_2 x_2 - w) &= 0 & \text{and} & & \lambda_1 x_1 &= 0, \lambda_2 x_2 = 0 \end{aligned}$$

- $\mathbf{x}^*(p, w)$ must be strictly positive (why?), hence $\lambda_1 = \lambda_2 = 0$.
- The budget constraint must bind (why?), hence $\lambda_w \geq 0$.
- Therefore the top two equalities become

$$\alpha u(x_1, x_2) = \lambda_w p_1 x_1 \quad \text{and} \quad (1 - \alpha) u(x_1, x_2) = \lambda_w p_2 x_2$$

- Summing both sides and using Full Expenditure we get

$$u(x_1, x_2) = \lambda_w (p_1 x_1 + p_2 x_2) = \lambda_w w$$

- Substituting back then yields

$$x_1^*(p, w) = \frac{\alpha w}{p_1}, \quad x_2^*(p, w) = \frac{(1 - \alpha) w}{p_2}, \quad \text{and} \quad \lambda_w = \left(\frac{\alpha}{p_1} \right)^\alpha \left(\frac{1 - \alpha}{p_2} \right)^{1-\alpha}$$

Next Class

- More Properties of Walrasian Demand.
- Indirect Utility.
- Comparative Statics.
- Expenditure Minimization.